RATE SHEET

Project Pricing:

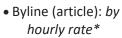
Individual

- Bios
 - Up to 250 words (½ page): \$75
 - Up to 500 words (1 page): \$150
- Resume Services
 - o Resume (up to 2 pages): \$125
 - o Resume, bio (½ page), cover page: \$300

Business

- Blog Posts
 - o Up to 500 words: \$200
 - o Up to 1000 words: \$250
 - o Up to 1500 words: \$300
- Email Newsletter (500 words or per page): \$150
- LinkedIn
 - Article/editing (up to 2 pages): \$75
 - Original article/copywriting (1 page): \$150
 - Individual or business profile (includes ½ page bio): \$175
- Manuals: by hourly rate*
- Marketing Flyers
 - o 1 page: \$125
 - o 2 page: \$150
- PowerPoint Presentation/Slide Deck: by hourly rate*
- Proofreading (marketing collateral, slide decks, websites, reports, etc.): by hourly rate*
- Social Media
 - Basic social media copy (per post): \$25
 - Social media posting calendar + basic copy and design/per month (#10 posts): \$400
- Website Copy + Proofreading
 - Site map review/revision: \$125
 - Small business website proofreading
 - (1-5 pages): \$200
 - Small business website proofreading
 - (6-10 pages): \$400
 - o Small business website copywriting
 - (5 pages): \$500
 - Website copywriting, editing, or proofreading for corporate or complex websites (10+ pages): \$1000 (base + final estimate based on review of scope)

Media/PR



- Op-ed: by hourly rate*
- Press Release: \$150
- White Paper: \$1000 (base + final estimate based on review of scope)

RFPs (bid responses): depends on time and scope; proposals will be tailored after review of RFP.

*Hourly Pricing: \$100/hr.

Includes: time spent on writing, editing + time devoted to phone/video calls, strategy meetings, etc.

Retainer Pricing (based on hourly pricing):

3 hours/mo: \$3005 hours/mo: \$50010 hours/mo: \$1000

