

# RATE SHEET



## Project Pricing:

### Individual

- Bios
  - Up to 250 words (½ page): \$75
  - Up to 500 words (1 page): \$150
- Resume Services
  - Resume (up to 2 pages): \$125
  - Resume, bio (½ page), cover page: \$300

### Business

- Blog Posts
  - Up to 500 words: \$200
  - Up to 1000 words: \$250
  - Up to 1500 words: \$300
- Email Newsletter (500 words or *per page*): \$150
- LinkedIn
  - Article/editing (up to 2 pages): \$75
  - Original article/copywriting (1 page): \$150
  - Individual or business profile (includes ½ page bio): \$175
- Manuals: *by hourly rate\**
- Marketing Flyers
  - 1 page: \$125
  - 2 page: \$150
- PowerPoint Presentation/Slide Deck: *by hourly rate\**
- Proofreading (marketing collateral, slide decks, websites, reports, etc.): *by hourly rate\**
- Social Media
  - Basic social media copy (per post): \$25
  - Social media posting calendar + basic copy and design/per month (#10 posts): \$400
- Website Copy + Proofreading
  - Site map review/revision: \$125
  - Small business website proofreading
    - (1-5 pages): \$200
  - Small business website proofreading
    - (6-10 pages): \$400
  - Small business website copywriting
    - (5 pages): \$500
  - Website copywriting, editing, or proofreading for corporate or complex websites (10+ pages): \$1000 (*base + final estimate based on review of scope*)

## Media/PR

- Byline (article): *by hourly rate\**
- Op-ed: *by hourly rate\**
- Press Release: \$150
- White Paper: \$1000 (*base + final estimate based on review of scope*)

**RFPs (bid responses):** depends on time and scope; proposals will be tailored after review of RFP.

**\*Hourly Pricing: \$100/hr.**

Includes: *time spent on writing, editing + time devoted to phone/video calls, strategy meetings, etc.*

## Retainer Pricing (based on hourly pricing):

- 3 hours/mo: \$300
- 5 hours/mo: \$500
- 10 hours/mo: \$1000