Writing, Al, and the Future of Critical Thinking

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• Why is it important to <u>you</u> or <u>your</u> business?

• Why is it generally important?

Essential communication skill

 Practicing the art of writing builds your ability to do it well/better

 Important as a job skill (even for mundane things – like email)

 Writing and reading are intertwined; improve/practice in one = (generally) improve in the other

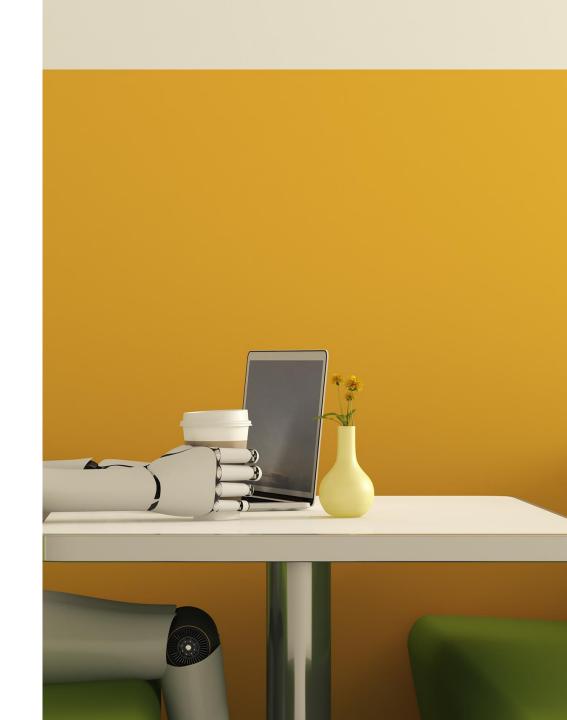


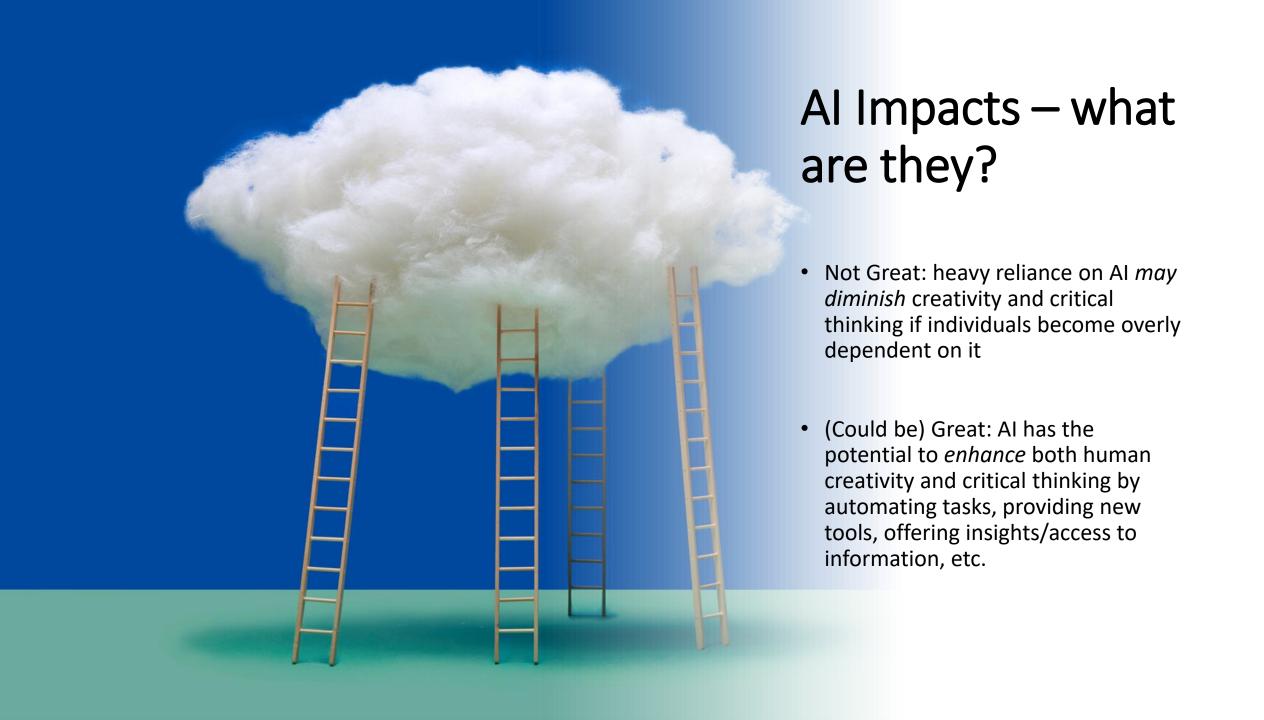
Al – what exactly is it?

Note: I asked AI...

 Al is intended to simulate human intelligence processes such as learning, reasoning, and problemsolving. Its goal is to perform tasks that typically require human intelligence, such as visual perception, speech recognition, decision-making, and language translation.

Does this give you pause – for any reason?





The Beneficial Uses of Al

- Automate repetitive tasks to save time and effort
- Ask for bulleted lists, known benchmarking practices, top insights
- Streamline processes, improve efficiency (outlining, first drafts, research, formatting)
- Support accessibility and inclusivity through language, key words, etc.





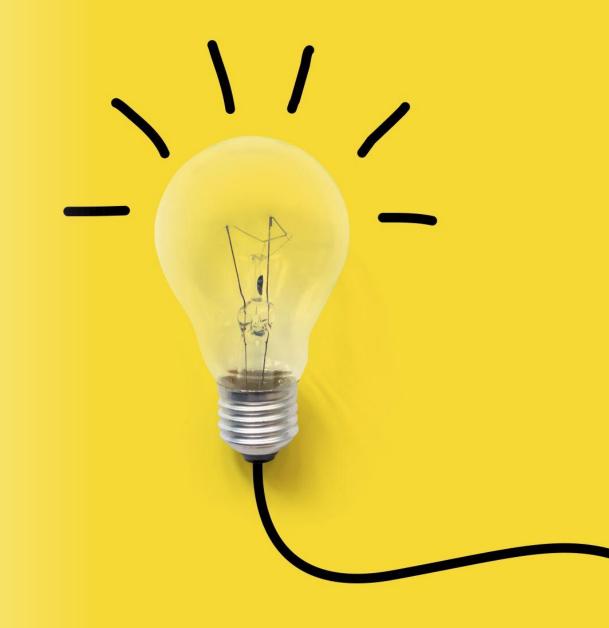
Will AI impact our ability to critically think?

- Al may reduce the need for certain critical thinking skills, potentially affecting human cognitive development in the long run
- This a long game



Hybridizing How We Think

- Augment human thinking and skills application
- Collaborate on complex problemsolving tasks, combining human creativity with Al's massive power
- Support (quick) decision-making by providing insights and recommendations based on data
- Grow new, innovative solutions through human-Al partnerships

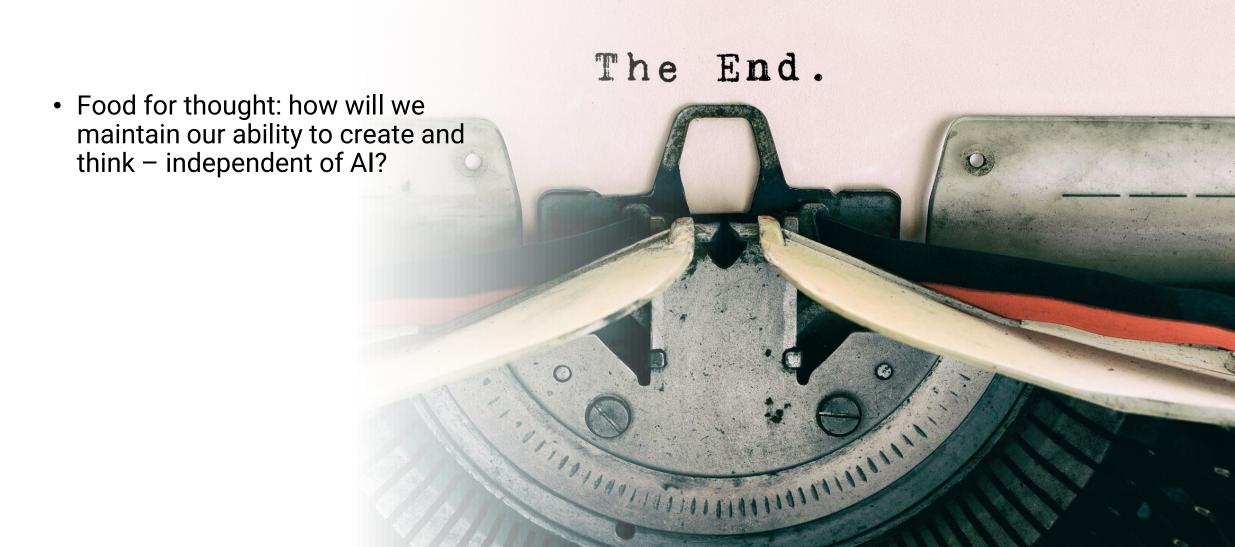


A Cautionary Tale

- Terminator: Rise of the Machines (2003)
 - The movie portrays a future where AI becomes self-aware and seeks to end humanity
 - This (even 20 years ago) highlights the importance of implementing ethical guidelines, safety measures, and AI oversight
 - Fyi, *The Terminator* (first in the series) came out in 1984



Al and Creation



Thank You!



A Writing Concierge

Bringing Back the Art of Writing

